## **MEASURES**

MEASURE A: In order to prevent significant decreases in service and, instead, allow for maintenance and improvement in the service provided by campus shuttles and the SCMTD bus service, shall the graduate and undergraduate students of UCSC increase the student transit fee incrementally from the 1994-95 fee of \$36 in the following fashion?

-	Incremental <u>Increase</u>	Total <u>Fee</u>
1995-96	<b>\$</b> 9	\$45
1996-97	\$5	\$50
1997-98	\$5	\$55
1998-99	<b>\$ 2</b>	\$57
1999-2000	\$2	<b>\$59</b>

**Measure A Discussion**: This measure requires a two-thirds majority of a minimum voting pool of at least 20% of the undergraduate and graduate student body combined. The measure was placed on the ballot through the Student Union Assembly.

Currently, Campus Transit (Day and Night Shuttles and the Shopper Shuttle) carries more than 7,600 students per day, and ridership has grown by nearly 8% annually over the last five years. The Santa Cruz Metropolitan Transit District (SCMTD) carries more than 6,500 students daily.

If this measure passes, the student transit fee will increase incrementally to an eventual total of \$59 per student per quarter. The increase in fee will allow for maintenance and enhancement of the existing Campus Transit (Day and Night Shuttle, Shopper Shuttle) and SCMTD bus service.

If this measure does not pass, the student transit fee will roll back to the 1987-88 fee of \$18 per student per quarter. If this measure fails, adequate funds will not be generated to continue the existing service agreement between UCSC and the SCMTD.

Measure A Supporting Opinion: The student transit fee is used to pay for the contract between the university and SCMTD, which allows students to ride the busses by showing their student ID card. The fee is also used to support the campus shuttle service, and to build and improve bus shelters on campus.

If this measure does <u>not</u> pass, the student transit fee will roll back to its 1987-88 rate of \$18 per student per quarter. This loss of revenue will force the university to cancel its contract with SCMTD, and <u>students will no longer be able to ride city busses by simply showing their student ID card</u>. Instead, those wishing to ride the bus will have to pay per ride or purchase a monthly bus pass from the SCMTD, which currently costs \$40 per month, or \$120 per student per quarter. Furthermore, campus shuttle service will also decrease. The student transit fee even at its maximum increase to \$59 per quarter is still a bargain.

Along with the increased fee, negotiations are currently taking place with the SCMTD to increase bus service on routes frequently traveled by students. This improvement in service will, hopefully, include more frequent service to campus, along with direct service to areas of the city which are highly populated by students. If you have any suggestions for improvements, comments, or questions, the Student Union Assembly (SUA) would love to hear from you. Please call the SUA at 459-2899 or 459-5188.

Finally, this campus is not equipped to deal with the onslaught of cars that would result should this fee fail and our alternative transportation system collapse. A vote for this measure reaffirms UC Santa Cruz's commitment to the environment and its support of alternate transportation.

Anerio Altman Aimee Dudovitz Joshua Klapow Hannah Silk Mike Caulfield Winifred F. Frick Jessica Miller Carolyn Talmadge

Measure A Opposing Opinion: No opposing opinion was received.