

## QUESTION

Shall the undergraduates of UCSC assess themselves \$3.20 per student, per quarter to provide funding to the Student Media Council for equipment, software and facilities improvements to support registered campus student media (television, print, and radio) organizations?

## SUMMARY POINTS

- New undergraduate compulsory fee of \$3.20 per student, per quarter.
- Fee begins Fall Quarter 2005 and is a permanent fee with no ending date.
- Fee will be assessed to all UCSC undergraduates enrolled in the fall, winter and spring quarters and undergraduates enrolled in state-funded summer quarter.
- Fee will generate approximately \$134,352 in AY 2005-06, the first year it is in effect, with no return to Financial Aid.
- Fee is sponsored for placement on the ballot by a vote of the Student Union Assembly (SUA).

## BALLOT STATEMENT

### WHO THE FEE WILL BENEFIT:

All UCSC students will directly benefit from this not only because of increased campus event and issue coverage, but because anyone interested in getting a more hands-on experience with media - whether it is for artistic, political, organizational, athletic, academic, cultural, or co-curricular reasons -- will have access to a television studio, and up-to-date media facilities, software and equipment. The Student Media Council Fee will provide a funding source for all UCSC students who are members of registered campus organizations and are interested in using or learning how to use media.

### WHY THE FEE IS NEEDED:

Student Media is comprised of student radio and television broadcast and print publications: KZSC Radio, Student Cable Television (SCTV), City on a Hill Press, Fish Rap Live, The Project, Leviathan, Eyecandy, Chinquapin, La Revista, Las Girlfriends, Alay, Big Q, and 20+ other UCSC student print and broadcast organizations.

Student Media organizations are in need of production facilities, equipment and training. For example, the UCSC student television station, SCTV, currently has no equipment and no studio. This fee will provide SCTV and/or KZSC an opportunity to apply for funding for television or radio studio equipment (such as cameras, lighting, sound equipment, computers, editing

programs, etc.). With access to such equipment Student Media organizations could: film and broadcast campus events (including political, artistic, theater, film, music, academic, athletic, co-curricular and more); broadcast Student Union Assembly (SUA) and other campus meetings; and create more original programming.

For Print media organizations, this will provide an opportunity to apply for funding for equipment, computers, printers and software.

#### HOW THE FUNDING WILL BE USED:

The funds from this fee will be allocated to the Student Media Council (through the office of Student Media). The Student Media Council will appoint a Measure 13 Subcommittee to make funding allocations to registered campus media organizations.

The Media Council/Measure 13 Subcommittee will be comprised of:

- One student representative of Print Media.
- One student representative of Radio.
- One student representative of Television.
- One faculty member, i.e. a Student Media advisor.
- One staff member, i.e. the Student Affairs Operations and Facilities Analyst.

The Media Council will be responsible for soliciting funding applications from registered campus media organizations. The Measure 13 Subcommittee will allocate funds on a content-neutral basis, in accordance with this referendum, university policy and the law.

#### **ENDORSEMENTS**

Alay, Banana Slug News, Chinquapin, City on a Hill Press, Eyecandy, Film Arts Coalition, Fish Rap Live!, Fish Rap TV, GLBTI Network, Golf Team, Guerilla Music Project, Head to Hortense, Kinetic Poetics Project, Kresge Town Krier, KZSC 88.1FM, Las Girlfriends, La Revista, Leviathan, Queer Fashion Show, Red Wheelbarrow, Student Cable Television (SCTV), Student Union Assembly, Student Union Governance Board, Synesthesia Slam, Turnstile, Theta Chi, Variance, Vis-a-Vis, Women's Basketball, Women's Ensemble Theater (WET), TWANAS, Take Back the Night