



www.elections.ucsc.edu

Campus Referenda Elections Orientation 2009 Elections

Template for Ballot Language

Title of Measure: _____

Question

- Form your fee statement into a question

Summary Points

- Indicate whether it is a new fee, increase to an existing fee, etc.
- Include the amount of fee
- Include the Return-to-Aid Component
- Note when the fee will begin, and whether it will be collected during summer session
- Summarize how much money will be collected on an annual basis
- Note how students were consulted regarding the need for the fee

Ballot Statement

- Describe how the fee will be used
- Explain why the fee is needed
- Describe who will benefit from the fee

Endorsements

- Endorsements are student organizations, departments, etc. who endorse the fee (this is in addition to the mechanism you have used for placing the question on the ballot).

Pro /Con Statements

- You may submit pro and con statements from your constituents. The Elections Commissioner will also solicit pro and con statements from the student community.