



# 2009 Campus Elections

Please obtain the appropriate signatures from your sponsoring organization(s) and submit by the deadline, April 17, 2009, 5:00 pm, to Office of Campus Life/Dean of Students, 245 Hahn.

## SPONSOR AUTHORIZATION FORM FEE MEASURE/OPINION POLL

For UCSC Campus Student Elections  
Spring 2009    May 13-20

**Application Due: Monday, April 17 by 5:00 p.m.**  
At Office of Campus Life / Dean of Students, 245 Hahn

**Measure Number: 39**  
**Measure Name: Provide Funding for the Sustainable Food, Health and Wellness Initiative**

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**Funding: CASFS**  
**FOAPAL: 19900 445076**

**Approvals:**

\_\_\_\_\_  
SPONSOR APPROVAL - SIGNATURE & ORGANIZATION    DATE

\_\_\_\_\_  
DEAN/VICE CHANCELLOR APPROVAL    DATE

\_\_\_\_\_  
AUTHORIZED BUDGET APPROVAL    DATE

# Provide Funding for the Sustainable Food, Health and Wellness Initiative

## Undergraduate

### Ballot Information

Shall the undergraduates of UCSC provide funding for The Sustainable Food Health and Wellness Initiative by establishing a new compulsory fee of \$3.75 per quarter, per student, beginning Fall 2009?

### Summary Points

- New undergraduate compulsory fee of \$ 3.75 per quarter, per student.
- Fee begins Fall Quarter 2009 and is a permanent fee with no ending date.
- Fee will be assessed to all undergraduates enrolled in the fall, winter, and spring quarters, and to undergraduates enrolled in State-funded summer quarter.
- Fee will generate approximately \$ 156,195\* in AY 2009-10, the first year it is in effect.
- This fee includes a 33% Return-to-Aid component, in which 33% of all fees collected will go to financial aid to help those students who are on financial aid, cover the expense of the fee. This will be approximately \$51,544 per year.
- Fee is sponsored for undergraduates on the ballot by Petition.
- Student consultation method: Our process began with a student directed survey of 2,000 randomly sampled undergraduates in 2003-2004 that gauged student interest in sustainable food options on campus and their interests in learning more about such systems. This was conducted through Students for Organic Solutions/Student Environmental Center and the University Center for Research & Analysis. In 2004-2005 a collaborative of student organizations (including the Student Environmental Center, Comercio Justo, and Students for Organic Solutions, amongst others) gathered over 2,000 signed postcards from undergraduates stating that the students supported greater availability of sustainable food options in campus food services (i.e., direct fair trade coffee, organic and local food, etc.) as well as increased programming and experiential learning opportunities on these issues. In 2004-2005 the Student Union Assembly (SUA) signed a proclamation that was also endorsed by the statewide University of California Student Association (UCSA) supporting a process to increase the availability of sustainable food, set up campus structures to support that process, and build greater educational initiatives. In 2005-2006, the Center for Agroecology and Sustainable Food Systems at UCSC (CASFS) conducted a student interest survey sent out to randomly selected 1,500 students and 400 faculty that confirmed students' interest in greater academic and extracurricular learning opportunities (e.g., garden-based learning), as well as increased access to sustainable food options at UCSC. This survey also demonstrated students' willingness to contribute financially to the costs of these developments (e.g., through cost-per-meal increases). The UCSC Food Systems Working Group (FSWG) has hosted student input forums on these fees during their last three quarterly meetings (announced across campus in print and electronic media with at least one month notice prior to the meeting). FSWG has also solicited input from existing student organizations and other stakeholders through numerous meetings and discussions.

\*\*Based on 2007 – 2008 three quarter average enrollment of 13,884 undergraduate FTE students.

## **Ballot Statement**

The fee will be used by the Center for Agroecology and Sustainable Food Systems (CASFS) to fund programming and educational support for on-campus and off-campus students at UCSC. This fee will promote greater student health and wellness through programming on food choices for students, shifts in institutional food service practices for more healthy and fresh options in campus eateries; support for student-centered experiential learning programs, classes and events on the farm and in gardens; quarterly and annual educational publications; and provide funding for staff to oversee and expand current and future programs.

In support of the purposes outlined above, the Sustainable Food Health and Wellness Initiative fee will provide funding to CASFS for the following:

- Increasing support for student research and program development on issues of nutrition, health, sustainable food systems, garden and farm based learning at UCSC
- Providing co-sponsored activities for Registered Campus Organizations, Residential Life, and International Living Center
- Hosting a monthly forum on campus, featuring professionals, scholars, and youth leaders working towards a more just and sustainable food system.
- Preserving the tradition of the annual Fall Harvest Festival, which is attended by over 2,000 students and campus community members; and preserving the annual Sustainable Food Interactive tent at the Fall Festival, which is attended by over 3,000 students. In addition, host cultural food and community events on the CASFS farm.
- Supporting student organizations by providing student scholarships and helping Registered Student Organizations sponsor special events and activities related to the food system.
- Partnering with the Recreation Department to sponsor and provide scholarships for quarterly field trips, classes, and student activities related to the Food System Learning Journey programs featuring experiential and hands-on learning; building upon successful previous activities.
- Publishing the annual Campus Food Guide which serves as a resource and educational tool for the student population at UCSC, on and off campus.
- Providing staff funding at CASFS for enhancing student-centered hands-on learning on campus farm and gardens, at CASFS, and in partnership with other campus-based classes and programs such as the Program in Community and Agroecology (PICA).
- Working with dining services and campus food system vendors to create interactive learning spaces on sustainability, health, and wellness related to our food system and to develop innovative programs to create healthy, fresh, and sustainable options.

In addition to sponsoring the above programs and activities, CASFS will also include a quarterly call for funding requests from students and registered student organizations for research and program activities.

The funding will be governed by CASFS with an oversight committee comprised of two staff, two students and two faculty members. The committee will review programs and proposals to ensure they meet funding requirements. A yearly report will be submitted each March by the committee to review all funded activities. The yearly report will be available for review by the campus community.

## **Why is the fee needed?**

The fee is needed to build greater support for successful programs and activities that have emerged over the last 40 years at UCSC and received necessary feedback and input from students over the past 5 years. The fee will ensure that all students have access to education and programs that enhance their understanding of the food system and their food choices to increase opportunities for an enriched lived experience.

**Who will benefit?**

The entire student body at UC Santa Cruz and the campus community as a whole. Specifically through CASFS, current registered student organizations, classes, and campus units the aforementioned activities and programs will be carried out to further enrich students and engage them in creating the learning and institutional support structures. Campus food guides and publications will be available for all students, distributed in a fashion that includes campus mail boxes, student org boxes, freshman mailings, and ready availability in public spaces.

**Endorsements**

UCSC Student Environmental Center, UCSC Campus Sustainability Council, Students for Organic Solutions, Program in Community & Agroecology, Friends of the Community Agroecology Network, UCSC Recreation Department, College 8 Sustainability Office, Education for Sustainable Living Program