QUESTION:
Shall all undergraduates assess themselves $4.20 per quarter to create a Student Union Assembly (SUA) Engaging Education (e^2) task force that would address UCSC's low recruitment, retention, and graduation rates?

SUMMARY POINTS:

- New undergraduate compulsory fee of $4.20 per quarter, including all state-funded summer programs.
- Fee begins Fall Quarter 2003, permanent fee (no ending date).
- Fee will be assessed to all undergraduates.
- Fee will generate approximately $166,572 in 2003-2004.
- Sponsored for placement on the ballot by the Student Union Assembly.

BALLOT STATEMENT:
The revenue generated from this fee will be used to support programming that addresses issues such as the low rates of recruitment, retention, and graduation that historically underrepresented communities face within the university system. The funds generated by Measure 10 will provide funding to the SUA, to be administered by an e2 Board of Directors. This Board will function as a permanent task force of the SUA. The Board will provide funding and resources to existing outreach and retention programs, as well as opening up possibilities for future projects that improve campus diversity, such as educational teach-ins, forums, conferences, etc. The Board will also work in communication with colleges, student organizations, and other appropriate units in order to ensure the most effective use of all available resources.

A breakdown of the proposed e^2 budget is as follows:

- $1.50 will provide a programming fund for existing and future student initiated outreach and retention programs.
- $1.20 per quarter will fund student intern positions, which coordinate outreach and retention programs sponsored by the e^2 board.
- $1.00 per quarter will pay an administrative staff person for the e^2 Board.
- $0.50 per quarter will fund an operating budget for e^2 programming (e.g. copier fees, phone lines, internet, etc.).

The e^2 Board of Directors will be comprised of:

j. one representative from each outreach program
k. one representative from each retention program
l. two representatives appointed by the SUA Student Committee on

Committees

m. the SUA Commissioner of Diversity

The total number of voting members of the e^2 Board of Directors will reflect the number of existing and future student-initiated outreach and retention programs receiving e^2 funding, the representatives appointed by the SUA Student Committee on Committees and the SUA Commissioner of Diversity. The e^2 Board of Directors shall have full and sole decision-making power over all aspects of e2 programming and financial allocation, as long as those decisions are consistent with SUA and university policy and the law.